

APPLICATION FORM**EXHIBITOR COMPANY INFORMATION**

Stand number

Exhibitor Company		VAT ID.	
Address		Post Code	
City/Town	Province/State	Country	
Web		Phone	
CONTACT PERSON			
Name & Surname		Job position	
E-mail		Phone	

PRODUCTS AND SERVICES PRESENTED (REMEMBER TO ATTACH PICTURES AND/OR PHOTOS)

PRODUCT 1	Name		Information about your Products: In order for the products included in the "RED line" initiative to get as much exposure as possible, it is essential that you update the product information online. This information will appear on the show's website and in the press media dossier distributed to the media. You can change and/or update this information at any time in the website. It will be available 365 days/year. Please be in mind that all information for the press will be taken from this source only.
	Brief description		
	Type of Certification		
PRODUCT 2	Name		Participation agreement: The exhibition company and the undersigned hereby state that the product and/or service presented as part of the "RED line" initiative meets the requirements for participation in this initiative, which is aimed at presented new products.
	Brief description		
	Type of Certification		
PRODUCT 3	Name		
	Brief description		
	Type of Certification		

NAME AND SIGNATURE OF THE PERSON WHO COMPLETED THE FORM

Full name		Signature and Stamp	
Date			

Hygienalia 2025. "RED line" participation fee: 400€ + VAT

CONDITIONS OF PARTICIPATION**1. Conditions of participation for the "RED line"**

Commitment and mutual trust between the exhibitor and the organizers are essential to ensure that this project achieves the recognition and achievement that we all hope for. The organization will not, under any circumstances, be judging the products and services of companies that decide to take part in the "RED line".

A maximum of 3 new products or services (on a national or international level) can be presented. To be considered as new products they are ought to have been launched onto the market in six-month period prior to the Hygienalia show, and not have been presented at any other national fair, making this the first time they are officially exhibited.

The veracity of the information supplied will be evaluated by the market itself, professionals will decide whether or not the product or service is truly innovative and worthy of special note.

2. "RED line" operation during Hygienalia

Each exhibitor can present a maximum of 3 products/ services/actions. These will form a part of the "red area" both on the event's website and in the Red dossier which will be prepared for the specialized media.

3. Promotion. Where and how the "RED line" is promoted**3.1. Online promotion:**

Web. Direct access to information about the "RED line" from homepage

3.2. Onsite promotion:

- a. Visitors app
- b. Monographic Press Kit

4. "RED line" Participation fee and application form

The participation fee is **400€+VAT**.

If the payment is not made as specified, the Organization reserves the right to automatically cancel the participation of the exhibitor in question.

It is essential to complete the application form and send it in to the organization offices. A maximum of 3 products can be presented. Initially any information which appears on the application form will be used.

The deadline for applications is **October 10th, 2025**. No applications will be accepted after this date.