








## Exhibitor Company Information

Exhibitor Company	VAT Identification Number	Stand number
Address		Post code
City/Town	Province/State	Country
Telephone	Web	
<hr/>		
Contact Person	Job Position	
Name and Surname	Contact telephone	
Contact E-mail		

## Products and services presented (remember to attach pictures and/or photos)

	Name Brief description Type of certification
	Name Brief description Type of certification
	Name Brief description Type of certification
	Name Brief description Type of certification
	Name Brief description Type of certification

### Information about your Products:

In order for the products included in the Red Line initiative to get as much exposure as possible, it is essential that you update the product information online.

This information will appear on the show's website and in the press dossier distributed to the media. You may change and/or update this information at any time (in the website). It will be available 365 days/year. Please bear in mind that all information for the press will be taken from this source only.

### Participation agreement:

The exhibition company and the undersigned hereby state that the product and/or service presented as part of the Green Line initiative meets the requirements for participation in this initiative, which is aimed at protecting the environment.

## Name and signature of the person who completed the form

Full name

Signature and stamp

Date



# CONDITIONS FOR PARTICIPATION

## 1. Rules of participation for the "Green Line"

Commitment and mutual trust between the exhibitor and the organisers are essential to ensuring that this project achieves the recognition and quality that we all hope for. The organisation will not, under any circumstances, be judging the products and services of companies that decide to take part in The Green Line.

You can promote a **maximum of 5 products, services or initiatives** which are ecological or care in some way for the environment (through their use or production: saving water, saving energy, lowering emissions of CO<sub>2</sub> and other gases, products/services that are safe for human, animal and plant life, etc.). Other aspects that can be promoted include measures that make transport more efficient, that reduce packaging, that use renewable energy in the place of manufacture, that employ electrical vehicles or any other actions that have been designed to lessen our impact on the environment.

The filter used to screen products will be that of the market itself, professionals will evaluate and test the products/services to ascertain their attributes (recyclable, biodegradable, production traceability, eco-efficient, etc.).

It is best to present only products that have been awarded some sort of green certification or accreditation. Participating companies must provide any required information such as specific standards, DIN/ISO regulations, green protocols, certificates, organic seals, etc.

## 2. Participation Cost

Participation costs **€300+VAT**.

Each exhibitor can present a maximum of 5 products/services/actions. These will form a part of the "green area" both on the event's website and in the green dossier which will be prepared for the specialised media.

## 3. Promotion. Where and how the Green Line is promoted

### 3.1. Online Promotion

Web. Direct access to information about The Green Line from homepage.

### 3.2. Onsite Promotion

- a. Visitors app.
- b. Monographic Press Kit.

## 4. Fee and application form for the Green Line

The participation fee is **€300+VAT**

If the payment is not made as specified, the Organisation reserves the right to automatically cancel the participation of the exhibitor in question.

It is essential to complete the application form and send it in to the organisation offices. A maximum of 5 products can be presented.

Initially any information which appears on the application form will be used.

The deadline for applications is the **13th of October, 2023**.  
No applications will be accepted after this date.