



Exhibitor Company Information

Exhibitor Company	VAT Identification Number	Stand number
Address		Post code
City/Town	Province/State	Country
Telephone	Web	
Contact Person	Job Position	
Name and Surname	Contact telephone	
Contact E-mail		

Product presented (remember to attach pictures and/or photos)

	Name
	Brief description
	Type of certification

Project or social action presented:

In order for the products included in the Shine Line initiative to get as much exposure as possible, it is essential that you update the product information online.

This information will appear on the show's website and in the press dossier distributed to the media. You may change and/or update this information at any time. It will be available 365 days/year. Please bear in mind that all information for the press will be taken from this source only.

Name and signature of the person who completed the form

Full name

Date

Send this form to the attention of:

E-mail: ecano@feriavalencia.com

Participation agreement:

The exhibition company and the undersigned hereby state that the product and/or service presented as part of the Solidarity Line initiative meets the requirements for participation in this initiative, which is aimed at presented Corporate Social Responsibility Projects.

Signature and stamp:



1. Rules for Participating in the

“Solidarity Line”

Each exhibitor may present only one “Solidarity” project or activity (whether national or international). When evaluating the merits of a proposal, organisers will not consider either positively or negatively its cost, time and/or human resources in assessing the benefit to the target community.

Activities and/or projects will be accorded equal importance whether they have already received an award or any other kind of recognition for their work or have not yet been made public. Projects that will be regarded as being of Corporate or Business Social Responsibility include those that respect human rights and advance decent working conditions, that respect the environment, that are within the law, that ensure the equitable distribution of wealth while promoting a reduction in social inequalities and encouraging development and the generation of local wealth, that involve staff in good practices vis a vis local communities, various institutions or society in general and that, above all, have a philanthropic dimension.

The accuracy of the information provided will be evaluated by the market itself. Fellow professionals will determine whether such activities or projects are truly altruistic and philanthropic in intent, rather than merely seeking to improve a brand’s image.

2. How The “Solidarity Line” Works During Hygienalia Solidarity Line is a special route with a stop at each stand belonging to companies that have previously signed up to take part.

Each exhibitor can present only one social action program. This will feature in the “Solidarity Zone” of both the event’s website and the dossier of new activities that is prepared for the specialized media. At the show, each exhibiting company will receive a special sign which will mark their stand as a “Station”. This should be placed in a visible spot in the stand and will accredit the company as a participant in the Solidarity Line. It can be used prior to, during and after the event.

Under no circumstances can this sign be used for commercial purposes within the stand. It is only a marker provided by the organisation to show that the stand is a “Station”.

3. The “Station” sign in the stand

1. Only two “station” signs can be placed in the stand.
2. The organisation will provide two 297 x 420 mm units.
3. Exhibitors can make their own version of the sign as long as it follows the original design. In this case, the maximum permitted size is 600 x 800 mm.

Provided by the organisation:

- Size of the sign: 297 x 420 mm.
- Units available: 2
- Material: adhesive paper

Made by the exhibitor:

- Maximum size: 600 x 800 mm.
- Minimum size: 297 x 420 mm.
- Units to be made: 2
- Material: adhesive paper

4. Promotion. Where and how the Solidarity Line is promoted

4.1. Online Promotion

a. Web. Direct access to information about The Solidarity Line from homepage.

4.2. Onsite Promotion:

- a. Visitors map/guide. Highlighted companies on the list and the map
- b. Monographic Press Kit.

5. Fee and Entry Form for Participating in the “Solidarity Line”

Given the nature of the activity and its aim of promoting solidarity and social responsibility, all fees received from exhibitors who take part in the Solidarity Line will be donated to a non-governmental organization.

The entry fee is **100€+ VAT**, payable by a single bank transfer to: Banco Bilbao Vizcaya Argentaria, current account no. 0182 5941 41 0201505396/Feria Valencia

Should the above conditions of payment not be fulfilled, the organising body reserves the right to automatically withdraw an exhibitor’s right to participate.

It is essential to complete the application form and send it to the organising body’s offices. Each entrant can present only one project or activity that promotes solidarity. In the first instance, any information that features on the completed entry form will be used. The deadline for applications is the **15th of October, 2021**. No applications will be accepted after this date.